

CALL FOR EXPRESSIONS OF INTEREST

PUBLIC ART OPPORTUNITY #2: LIGHT SHROUDS

Artwork Design

Musqueam Capital Corporation (MCC) invites Expressions of Interest from Musqueam artists and/or artist teams for an artwork design for the light shrouds located throughout the leləm development. Emerging and young artists and designers are encouraged to participate. The artwork will reflect the thematic "*Musqueam Through Time: Past, Present, Future*" and traditional Coast Salish art elements, which can be open to interpretive art forms.

Situated throughout leləm Phases 1-4, the public art will strengthen the development's wayfinding and placemaking qualities while also contributing cohesion and exemplifying excellence in Musqueam artistic expression and practice.

ARTWORK BUDGET: DESIGN

Artists and/or artist teams will be selected for the public art opportunity. Each artist and/or team will receive \$5,000 for their artwork design.

ELIGIBILITY

Open call to Musqueam artists and artist teams, including youth and elders, emerging, mid-career, and established artists and designers. Also, suitable for a senior artist to lead an artist team. All individuals of a group or team must be Musqueam band members. Youth are encouraged to participate.

DEADLINE FOR EOI SUBMISSIONS

August 15, 2020 at 4pm

INQUIRIES

For questions, please contact:

Sara MacLellan
Ballard Fine Art
604.922.6843
sara@ballardfineart.com

Jan Ballard
Ballard Fine Art
604.922.6843
jan@ballardfineart.com

INTRODUCTION



Aerial view of Ielarn plaza, rendering

Unprecedented in scope and philosophy, Ielarn is a significant four-phased, 21.44-acre master-planned community within the University Endowment Lands (UEL). Adjacent to the University of British Columbia campus, the development sits to the west of the University Golf Club, fronting University Boulevard. Ielarn supports a diverse and inclusive mix of housing types, with a total of 1,250 homes for an estimated population of 2,500 residents. Thirty thousand square feet of commercial space add a vibrant mixed-use capability to the development, with a multitude of natural and built amenities on site, including restaurants and retail, as well as a community centre, daycare, and supermarket. The adjacent UBC campus is an historic, established, and robust community offering a wide array of additional amenities. Importantly, Ielarn is surrounded by 874 hectares of Pacific Spirit Park; hiking and walking trails, as well as nature preserves, cover over 63% of the site. Carefully integrating the development into its natural surroundings, Ielarn offers a lifestyle that is connected to nature.

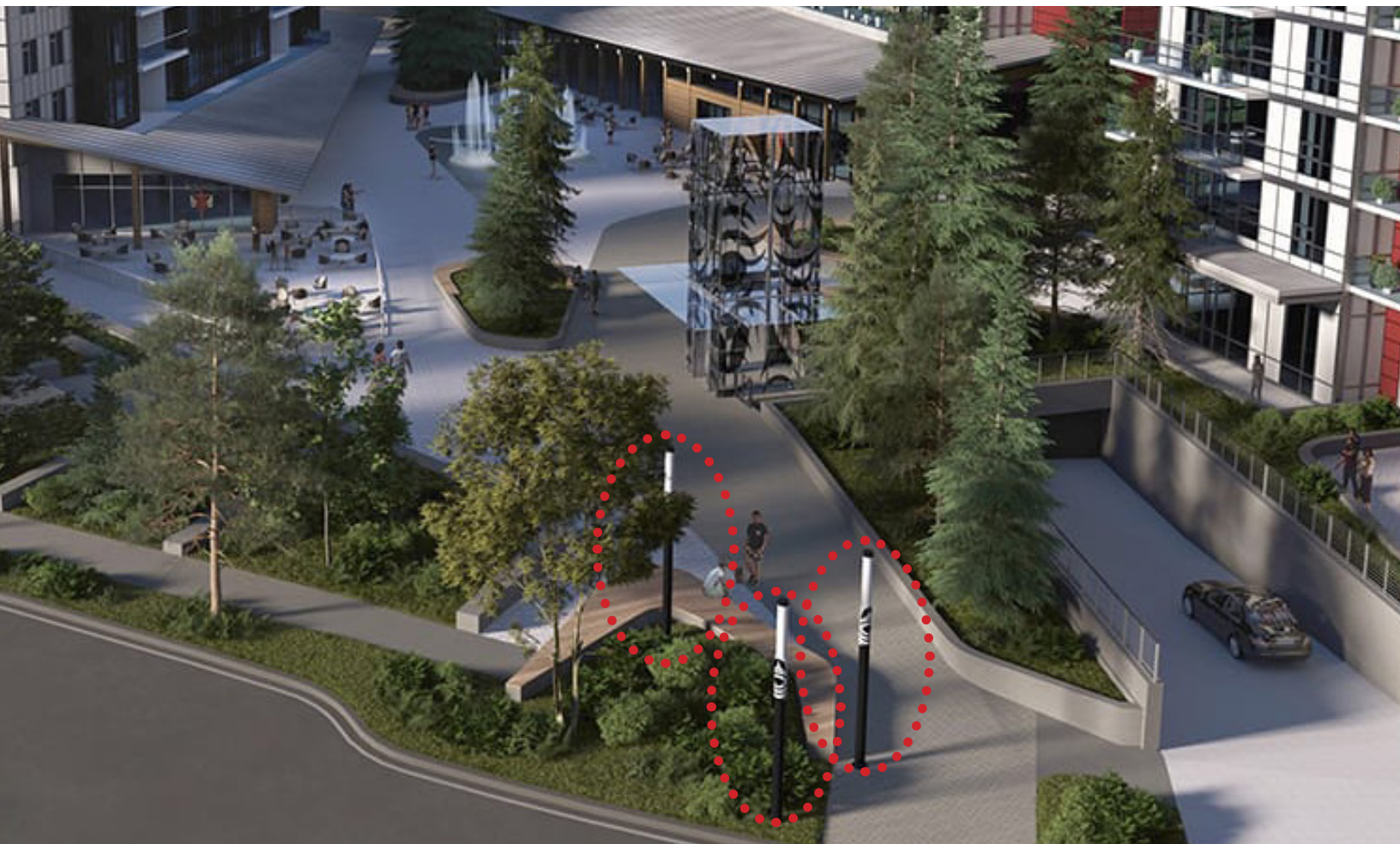
Ielarn is a thoughtful reconsideration of modern day development, incorporating the ancient Musqueam values of interconnection through thinking, feeling, and experiencing. The three key design principles operate in line with this sentiment: Be Responsible, Be Inclusive, and Be Respectful.

PUBLIC ART OPPORTUNITY

PUBLIC ART OPPORTUNITY #2: LIGHT SHROUDS

Artwork Design

- Musqueam artists and/or artist teams to create a single artwork design for a number of Lighting Shrouds located throughout the Ielərn development (Phases 1-4)
- The artwork design will be translated onto the freestanding Lighting Shrouds, creating a unique flow between the sequence of Ielərn's public spaces
- The artwork will reflect the thematic *"Musqueam Through Time: Past, Present, Future"*
- Demonstrates traditional Coast Salish art elements, which can be open to interpretive art forms
- Strengthening the development's wayfinding and placemaking qualities, the Light Shrouds will provide interconnections for pedestrians
- The design specifications and dimensions will be confirmed at the artist information session



PUBLIC ART SITE LOCATION



Site plan showing approximate site location for the Lighting Shrouds public art opportunity throughout Phases 1-4

- ✱ Public Art Opportunity #2 - Light Shrouds
 - Located at various site locations throughout the Ielam development (Phase 1-4)
 - Locations established by the Ielam design team

THEME

Musqueam Through Time: Past, Present, Future

The theme for the Public Art Master Plan at Ielərn is *Musqueam Through Time*, engaging not only with our past, but also the present and looking forward to the future. The artworks, created by Musqueam artists, will give substance to this new community.

Musqueam is a strong and flourishing community with over a thousand members maintaining strong traditional and cultural beliefs. Conventionally, we used the resources the land provided for fishing, hunting, trapping and gathering to maintain our livelihood. Today, we continue to use these resources for economic and traditional purposes.

We continue to honour our collective responsibilities by keeping our culture alive and strong, and by being the stewards of our land. Our historians and educators pass on Musqueam history to the next generation. This has always been our way. We are of one heart, one mind that honours our land. The land exists as a memorial for ancestors and as a promise of security for future generations. These laws are our history; they make up the foundations of our present and our future success.

Ielərn is on land that we have occupied for thousands of years. It is imbued with the soul of our people and is alive with the stories of our past. At Ielərn, MCC seeks to preserve this incredible landscape, and to honour it by weaving artwork throughout the space. Ielərn is a progressive new community. It is a careful reconsideration of modern day development incorporating Musqueam values, teachings and laws to protect our environment and build a genuine community for all. To consciously create something that changes the way we experience life. Connection to nature, an enriched sense of community, and a living relationship with ancestry guide our way of life, and have informed the conception of this very special community.

Ielərn is not only a new community but is also a respectful, inclusive way to live. People from all walks of life will experience the meaning of home at Ielərn, surrounded by nature and Musqueam artworks.

EOI SUBMISSION INFORMATION & REQUIREMENTS

ARTWORK BUDGET

The artwork budget for each design is **\$5,000** and includes the artist and/or artist team fee to complete a design for the lighting shrouds. If an artist team is selected, the "team" will receive the designated public art budget.

ARTIST INFORMATION SESSION: OPEN TO ALL INTERESTED PARTICIPATING ARTISTS

Date: Tuesday March 10, 2020

Time: 5pm - 7pm

Musqueam Cultural Centre, 4000 Musqueam Ave, Vancouver, BC, V6N 3S2

ANTICIPATED TIMELINE

Artist Information Session	March 10, 2020
Expression of Interest Submission Deadline	August 15, 2020
Artists Shortlisted	September, 2020
Shortlisted Artist Orientation Meeting	September, 2020
Shortlisted Artist Concept Proposal Presentations	November, 2020
Final Artist Selected	November, 2020
Artwork Completion	Early 2021 (TBC)

EXPRESSION OF INTEREST SUBMISSION REQUIREMENTS

- i. Written artist statement (50-200 words) outlining the proposed concept design and approach to the public art opportunity. May include copies of sketches or digital renderings
- ii. Images of previous work (up to 5 images). Digital images should be no more than 2MB each. Please do not submit original artworks
- iii. Complete artist contact information

EXPRESSION OF INTEREST SUBMISSION DEADLINE: AUGUST 15, 2020 at 4PM

Submissions may be emailed, mailed, or hand delivered. Please note that hard-copy submissions will not be returned to artists.

Email or Mail EOI submissions to:

Sara MacLellan, Public Art Project Manager
Ballard Fine Art
1243 Duchess Avenue
West Vancouver, BC V7T 1H3
Email: sara@ballardfineart.com
Phone: 604.922.6843

Hand deliver to:

Musqueam Capital Corporation
Attn: Desirae Fraser
202-5704 Balsam Street
Vancouver, BC V6M 4B9

ARTIST SELECTION PROCESS

The final artist selection will be chosen by a selection panel consisting of representatives from the Ielarn Art Committee. The process will be facilitated by professional art consultants Ballard Fine Art Ltd.

The selection panel will review all Expression of Interest (EOI) submissions and shortlist artists and/or artist teams to develop a concept proposal for the public art opportunity. The shortlisted artists and/or artist teams will be invited to attend an artist orientation meeting with the Ielarn design team.

Each shortlisted artist and/or artist team will be paid an **honorarium of \$500** for their concept proposal, paid upon receipt and presentation of the concept proposal. The honorariums are separate from the designated artwork budget.

Following the selection panel's review of the shortlisted artist concept proposals, final artists or artist teams will be selected for the public art opportunity. The final artist(s) or artist team(s) selected will be awarded a contract of \$5,000 to complete the artwork design commission. The Art Committee has the discretion to select more than one artwork design.