

# CALL FOR EXPRESSIONS OF INTEREST

## PUBLIC ART OPPORTUNITY #3: WELCOME FIGURES

### Artwork Carving

Musqueam Capital Corporation (MCC) invites Expressions of Interest from Musqueam artists and/or artist teams for the design and carving of a Welcome Figure located in one of three prime locations within the lelām development. The artworks will reflect the thematic "*Musqueam Through Time: Past, Present, Future*" and traditional Coast Salish art elements, which can be open to interpretive art forms. One Welcome Figure will be situated in each of 3 proposed locations: lelām Plaza, the Community Centre Plaza, and University Boulevard at Sword Fern Trail. The public art will underline lelām's sense of place and assist with wayfinding, while providing a prominent and striking Musqueam narrative.

**ARTWORK BUDGET: DESIGN AND CARVING** Artists and/or artist teams will be selected for the public art opportunity. Each artist and/or team will receive \$120,000 for their artwork design and carving.

**ELIGIBILITY** Open call to Musqueam artists and artist teams, including youth and elders, emerging, mid-career, and established artists and designers. Also, suitable for a senior artist to lead an artist team. All individuals of a group or team must be Musqueam band members.

**DEADLINE FOR EOI SUBMISSIONS** August 15, 2020 at 4pm

#### INQUIRIES

For questions, please contact:

Sara MacLellan  
Ballard Fine Art  
604.922.6843  
sara@ballardfineart.com

Jan Ballard  
Ballard Fine Art  
604.922.6843  
jan@ballardfineart.com

# INTRODUCTION



*Aerial view of Ielarn plaza, rendering*

Unprecedented in scope and philosophy, Ielarn is a significant four-phased, 21.44-acre master-planned community within the University Endowment Lands (UEL). Adjacent to the University of British Columbia campus, the development sits to the west of the University Golf Club, fronting University Boulevard. Ielarn supports a diverse and inclusive mix of housing types, with a total of 1,250 homes for an estimated population of 2,500 residents. Thirty thousand square feet of commercial space add a vibrant mixed-use capability to the development, with a multitude of natural and built amenities on site, including restaurants and retail, as well as a community centre, daycare, and supermarket. The adjacent UBC campus is an historic, established, and robust community offering a wide array of additional amenities. Importantly, Ielarn is surrounded by 874 hectares of Pacific Spirit Park; hiking and walking trails, as well as nature preserves, cover over 63% of the site. Carefully integrating the development into its natural surroundings, Ielarn offers a lifestyle that is connected to nature.

Ielarn is a thoughtful reconsideration of modern day development, incorporating the ancient Musqueam values of interconnection through thinking, feeling, and experiencing. The three key design principles operate in line with this sentiment: Be Responsible, Be Inclusive, and Be Respectful.



# PUBLIC ART OPPORTUNITY

## PUBLIC ART OPPORTUNITY #3: WELCOME FIGURES

### Artwork Design and Carving

- Musqueam artists and/or artist teams will be selected to design and carve one Welcome Figure each
- The Welcome Figures will provide wayfinding and placemaking
- The artwork will reflect the thematic *"Musqueam Through Time: Past, Present, Future"*
- Demonstrates traditional Coast Salish art elements, which can be open to interpretive art forms
- Potential site locations include the Ielərn Plaza, the Community Centre Plaza, and the bus stop at University Boulevard. The artists and/or artist teams can work with the Ielərn design team to finalize site locations



Rendering of Ielərn Plaza with potential site location of Welcome Figure in red

# PUBLIC ART SITE LOCATION



Site plan showing approximate site locations for Welcom Figure public art opportunities

**\* Public Art Opportunity #3 - 3 Welcome Figures at 3 site locations**



## THEME

### *Musqueam Through Time: Past, Present, Future*

The theme for the Public Art Master Plan at Ielərn is *Musqueam Through Time*, engaging not only with our past, but also the present and looking forward to the future. The artworks, created by Musqueam artists, will give substance to this new community.

Musqueam is a strong and flourishing community with over a thousand members maintaining strong traditional and cultural beliefs. Conventionally, we used the resources the land provided for fishing, hunting, trapping and gathering to maintain our livelihood. Today, we continue to use these resources for economic and traditional purposes.

We continue to honour our collective responsibilities by keeping our culture alive and strong, and by being the stewards of our land. Our historians and educators pass on Musqueam history to the next generation. This has always been our way. We are of one heart, one mind that honours our land. The land exists as a memorial for ancestors and as a promise of security for future generations. These laws are our history; they make up the foundations of our present and our future success.

Ielərn is on land that we have occupied for thousands of years. It is imbued with the soul of our people and is alive with the stories of our past. At Ielərn, MCC seeks to preserve this incredible landscape, and to honour it by weaving artwork throughout the space. Ielərn is a progressive new community. It is a careful reconsideration of modern day development incorporating Musqueam values, teachings and laws to protect our environment and build a genuine community for all. To consciously create something that changes the way we experience life. Connection to nature, an enriched sense of community, and a living relationship with ancestry guide our way of life, and have informed the conception of this very special community.

Ielərn is not only a new community but is also a respectful, inclusive way to live. People from all walks of life will experience the meaning of home at Ielərn, surrounded by nature and Musqueam artworks.

# EOI SUBMISSION INFORMATION & REQUIREMENTS

## ARTWORK BUDGET

The artwork budget for each Welcome Figure is **\$120,000** which includes the artist or artist team fee, artwork materials, carving and installation. If an artist team is selected, the "team" will receive the designated public art budget.

## ARTIST INFORMATION SESSION: OPEN TO ALL INTERESTED PARTICIPATING ARTISTS

**Date: Tuesday March 10, 2020**

**Time: 5pm - 7pm**

**Musqueam Cultural Centre, 4000 Musqueam Ave, Vancouver, BC, V6N 3S2**

## ANTICIPATED TIMELINE

Artist Information Session	March 10, 2020
<b>Expression of Interest Submission Deadline</b>	<b>August 15, 2020</b>
Artists Shortlisted	September, 2020
Shortlisted Artist Orientation Meeting	September, 2020
Shortlisted Artist Concept Proposal Presentations	November, 2020
Final Artist Selected	November, 2020
Artwork Completion	Summer 2022

## EXPRESSION OF INTEREST SUBMISSION REQUIREMENTS

- i. Written artist statement (50-200 words) outlining the proposed concept design and approach to the public art opportunity. May include copies of sketches or digital renderings
- ii. Images of previous work (up to 5 images). Digital images should be no more than 2MB each. Please do not submit original artworks
- iii. Complete artist contact information

## EXPRESSION OF INTEREST SUBMISSION DEADLINE: AUGUST 15, 2020 at 4PM

Submissions may be emailed, mailed, or hand delivered. Please note that hard-copy submissions will not be returned to artists.

### Email or Mail EOI submissions to:

Sara MacLellan, Public Art Project Manager  
Ballard Fine Art  
1243 Duchess Avenue  
West Vancouver, BC V7T 1H3  
Email: sara@ballardfineart.com  
Phone: 604.922.6843

### Hand deliver to:

Musqueam Capital Corporation  
Attn: Desirae Fraser  
202-5704 Balsam Street  
Vancouver, BC V6M 4B9



## ARTIST SELECTION PROCESS

The final artist selection will be chosen by a selection panel consisting of representatives from the Ielarn Art Committee. The process will be facilitated by professional art consultants Ballard Fine Art Ltd.

The selection panel will review all Expression of Interest (EOI) submissions and shortlist artists and/or artist teams to develop a concept proposal for the public art opportunity. The shortlisted artists and/or artist teams will be invited to attend an artist orientation meeting with the Ielarn design team.

Each shortlisted artist and/or artist team will be paid an **honorarium of \$2,500** for their concept proposal, paid upon receipt and presentation of the concept proposal. The honorariums are separate from the designated artwork budget.

Following the selection panel's review of the shortlisted artist concept proposals, final artists and/or artist teams will be selected for the public art opportunity. The final artists and/or artist teams selected will each be awarded a contract of \$120,000 to complete the artwork carving commission. The Art Committee has the discretion to award the design of more than one Welcome Post to the same artist and/or artist team.