

CALL FOR EXPRESSIONS OF INTEREST

PUBLIC ART OPPORTUNITY #7: ELEVATOR SHAFT

Artwork Design

Musqueam Capital Corporation (MCC) invites Expressions of Interest from Musqueam artists and/or artist teams for a unique 2D design to be integrated into the exterior of the elevator shaft located in the lelām Plaza of the lelām development. The artwork will reflect the thematic "*Musqueam Through Time: Past, Present, Future*" and traditional Coast Salish art elements, which can be open to interpretive art forms. Situated in the heart of the lelām development, the public art will anchor this important entry and exit point of the plaza, underscoring the spirit of the development.

ARTWORK BUDGET: DESIGN

1 artist or artist team will be selected for the public art opportunity. The artist or team will receive \$75,000 for their artwork design and oversight of artwork integration.

ELIGIBILITY

Open call to Musqueam artists and artist teams, including youth and elders, emerging, mid-career, and established artists and designers. Also, suitable for a senior artist to lead an artist team. All individuals of a group or team must be Musqueam band members.

DEADLINE FOR EOI SUBMISSIONS

August 15, 2020 at 4pm

INQUIRIES

For questions, please contact:

Sara MacLellan
Ballard Fine Art
604.922.6843
sara@ballardfineart.com

Jan Ballard
Ballard Fine Art
604.922.6843
jan@ballardfineart.com

INTRODUCTION



Aerial view of Ielarn plaza, rendering

Unprecedented in scope and philosophy, Ielarn is a significant four-phased, 21.44-acre master-planned community within the University Endowment Lands (UEL). Adjacent to the University of British Columbia campus, the development sits to the west of the University Golf Club, fronting University Boulevard. Ielarn supports a diverse and inclusive mix of housing types, with a total of 1,250 homes for an estimated population of 2,500 residents. Thirty thousand square feet of commercial space add a vibrant mixed-use capability to the development, with a multitude of natural and built amenities on site, including restaurants and retail, as well as a community centre, daycare, and supermarket. The adjacent UBC campus is an historic, established, and robust community offering a wide array of additional amenities. Importantly, Ielarn is surrounded by 874 hectares of Pacific Spirit Park; hiking and walking trails, as well as nature preserves, cover over 63% of the site. Carefully integrating the development into its natural surroundings, Ielarn offers a lifestyle that is connected to nature.

Ielarn is a thoughtful reconsideration of modern day development, incorporating the ancient Musqueam values of interconnection through thinking, feeling, and experiencing. The three key design principles operate in line with this sentiment: Be Responsible, Be Inclusive, and Be Respectful.

PUBLIC ART OPPORTUNITY

PUBLIC ART OPPORTUNITY #7: ELEVATOR SHAFT

Artwork Design, and Oversight and Management of Integrated Artwork

- One Musqueam artist or artist team will be selected to work in collaboration with the Ielam design team to design and facilitate an integrated artwork for the elevator shaft
- The construction of the elevator shaft will fall under the responsibility of MCC and the general contractor. The exterior facade of the elevator shaft will serve as a canvas for an artist or artist team to consider for an artwork design
- The selected artist or artist team may work with the proposed material of the elevator shaft (glass), or consider an alternative material in consultation with the design team. A wide range of approaches, mediums, and forms are possible, including lighting
- There may also be an opportunity to integrate artwork within the elevator interior, such as artwork designs for the flooring, railings, or interior walls
- The selected artist or artist team will become an integral member of the Ielam design, and will provide oversight and management from the early design stages through to artwork installation
- The artwork will reflect the thematic *"Musqueam Through Time: Past, Present, Future"*
- Demonstrates traditional Coast Salish art elements, which can be open to interpretive art forms
- Further details and specifications will be provided at the artist information session



Rendering of Ielam Plaza with site location of Elevator Shaft art opportunity in red

PUBLIC ART SITE LOCATION



Site plan showing approximate site location for public art opportunity within Ielām Plaza

*** Public Art Opportunity #7 - Elevator Shaft within Ielām Plaza**

THEME

Musqueam Through Time: Past, Present, Future

The theme for the Public Art Master Plan at Ielə́m is *Musqueam Through Time*, engaging not only with our past, but also the present and looking forward to the future. The artworks, created by Musqueam artists, will give substance to this new community.

Musqueam is a strong and flourishing community with over a thousand members maintaining strong traditional and cultural beliefs. Conventionally, we used the resources the land provided for fishing, hunting, trapping and gathering to maintain our livelihood. Today, we continue to use these resources for economic and traditional purposes.

We continue to honour our collective responsibilities by keeping our culture alive and strong, and by being the stewards of our land. Our historians and educators pass on Musqueam history to the next generation. This has always been our way. We are of one heart, one mind that honours our land. The land exists as a memorial for ancestors and as a promise of security for future generations. These laws are our history; they make up the foundations of our present and our future success.

Ielə́m is on land that we have occupied for thousands of years. It is imbued with the soul of our people and is alive with the stories of our past. At Ielə́m, MCC seeks to preserve this incredible landscape, and to honour it by weaving artwork throughout the space. Ielə́m is a progressive new community. It is a careful reconsideration of modern day development incorporating Musqueam values, teachings and laws to protect our environment and build a genuine community for all. to consciously create something that changes the way we experience life. Connection to nature, an enriched sense of community, and a living relationship with ancestry guide our way of life, and have informed the conception of this very special community.

Ielə́m is not only a new community but is also a respectful, inclusive way to live. People from all walks of life will experience the meaning of home at Ielə́m, surrounded by nature and Musqueam artworks.

EOI SUBMISSION INFORMATION & REQUIREMENTS

ARTWORK BUDGET

The artwork budget is **\$75,000** and includes the artist or artist team fee to complete the artwork design, as well as to provide oversight and management throughout the design, construction, and installation stages to ensure that the artwork design is well-integrated to the elevator shaft as per the artist's specifications. If an artist team is selected, the "team" will receive the designated public art budget.

ARTIST INFORMATION SESSION: OPEN TO ALL INTERESTED PARTICIPATING ARTISTS

Date: Tuesday March 10, 2020

Time: 5pm - 7pm

Musqueam Cultural Centre, 4000 Musqueam Ave, Vancouver, BC, V6N 3S2

ANTICIPATED TIMELINE

Artist Information Session	March 10, 2020
Expression of Interest Submission Deadline	August 15, 2020
Artists Shortlisted	September, 2020
Shortlisted Artist Orientation Meeting	September, 2020
Shortlisted Artist Concept Proposal Presentations	November, 2020
Final Artist Selected	November, 2020
Artwork Completion	Summer 2022

EXPRESSION OF INTEREST SUBMISSION REQUIREMENTS

- i. Written artist statement (50-200 words) outlining the proposed concept design and approach to the public art opportunity. May include copies of sketches or digital renderings
- ii. Images of previous work (up to 5 images). Digital images should be no more than 2MB each. Please do not submit original artworks
- iii. Complete artist contact information

EXPRESSION OF INTEREST SUBMISSION DEADLINE: AUGUST 15, 2020 at 4PM

Submissions may be emailed, mailed, or hand delivered. Please note that hard-copy submissions will not be returned to artists.

Email or Mail EOI submissions to:

Sara MacLellan, Public Art Project Manager
Ballard Fine Art
1243 Duchess Avenue
West Vancouver, BC V7T 1H3
Email: sara@ballardfineart.com
Phone: 604.922.6843

Hand deliver to:

Musqueam Capital Corporation
Attn: Desirae Fraser
202-5704 Balsam Street
Vancouver, BC V6M 4B9

ARTIST SELECTION PROCESS

The final artist selection will be chosen by a selection panel consisting of representatives from the Ielarn Art Committee. The process will be facilitated by professional art consultants Ballard Fine Art Ltd.

The selection panel will review all Expression of Interest (EOI) submissions and shortlist artists and/or artist teams to develop a concept proposal for the public art opportunity. The shortlisted artists and/or artist teams will be invited to attend an artist orientation meeting with the Ielarn design team.

Each shortlisted artist and/or artist team will be paid an **honorarium of \$4,500** for their concept proposal, paid upon receipt and presentation of the concept proposal. The honorariums are separate from the designated artwork budget.

Following the selection panel's review of the shortlisted artist concept proposals, a final artist or artist team will be selected for the public art opportunity. The final artist or artist team selected will be awarded a contract of \$75,000 to complete the artwork design commission, and provide oversight and management from the early design stages through to artwork installation.